

Business Analyst

Join us... we are a culturally diverse global company looking for a **Marketing Business Analyst**. This business role in the platform and services vendor's content team, which is providing the domain expertise for any inquiries regarding reporting and business analysis for a e-commerce platform.

Glimpse of Responsibilities and Abilities

This person is responsible for analyzing standard and ad-hoc reports that reflect sales, browsing, marketing, identify trends and suggest improvements in level of plans, promotions, look and feel of the mobile content portal. Should proactively identify reports that help to monitor and improve the sales that should be the basis for his marketing decisions.

Preferences

- Background/Experience in mobile content business
- PERL programming
- XML and HTML

Requirements

- University degree in marketing or business
- Worked before in a similar role - minimum 5 year experience.
- Present data in Powerpoint (graphics)
- Ability to combine data and draw conclusions
- Presentation and communication skills

Knowledge in English and Spanish (additional Portuguese a plus)

Contact: Maya.Weintraub@amdocs.com